

# 2024 IMPACT REPORT



**Scouting  
America**

South Texas Council

# THANK YOU!

Dear Friends,

As we step into 2025, I am filled with immense pride and gratitude for the incredible impact Scouting continues to have on our youth and our communities. On behalf of the Scouts, leaders, and families of the South Texas Council, Scouting America, I thank you for your unwavering support of our mission to prepare young people to make ethical and moral choices over their lifetimes, guided by the values of the Scout Oath and Law.

For 115 years, Scouting America in South Texas has been a beacon of leadership and character development. Through the Scouting program, young people gain more than just skills—they learn to lead, serve, and make a difference. They master teamwork, set and achieve meaningful goals, and inspire their peers to reach higher. Research continues to affirm what we see every day: Scouts achieve better grades, graduate at higher rates, and grow into active, engaged citizens who strengthen their communities.

2024 was a year of remarkable achievements. Despite challenges, our Scouts rose to the occasion with resilience and determination. Last year, 49 Scouts in South Texas earned the prestigious rank of Eagle Scout, a milestone that reflects their commitment to excellence and service. These young leaders organized and executed community service projects that collectively contributed over 9,964 hours of volunteer work to local organizations and non-profits—an astounding impact valued at \$333,694. Each project represents a story of passion, hard work, and a vision for a brighter tomorrow.

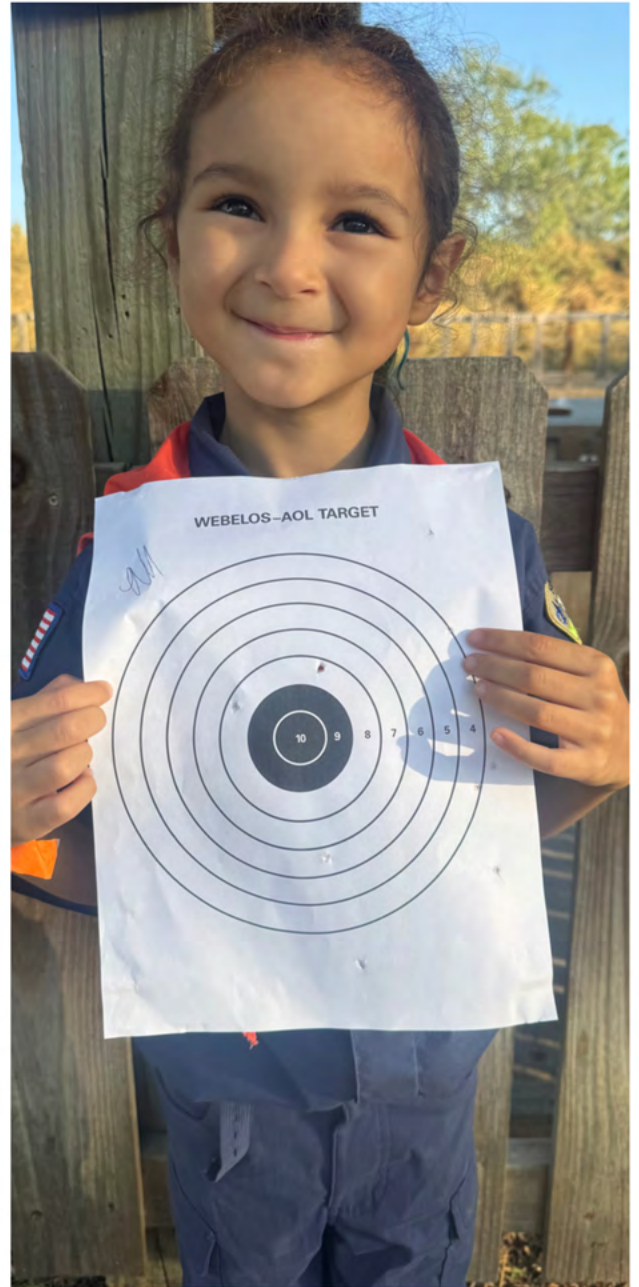
Your generosity fuels this transformative work. Every dollar you contribute empowers the next generation of leaders— young people who will shape our world with integrity, courage, and compassion. Through your investment in Scouting, you are not only building stronger individuals, but stronger families, stronger communities, and a stronger future for South Texas.

As we look to the year ahead, let us celebrate the enduring legacy of Scouting and the countless lives it has touched. Together we are making a profound difference—one Scout, one family, one community at a time.

With heartfelt gratitude,

**Marty Sepulveda**

SCOUT EXECUTIVE AND CEO  
EAGLE SCOUT CLASS OF 1987



CAMP KARANKAWA, JUNE 2024

SCAN THE QR  
CODE TO LEARN  
MORE ABOUT  
YOUR IMPACT!





CUB FAMILY CAMPOUT - CAMP KARANKAWA, NOVEMBER 2024

# MAKING A DIFFERENCE

**2,612**

Total youth served  
in our area

**116**

Units across  
South Texas

**\$29,409**

In registration assistance and  
camp scholarships given

**62% & 24%**

Ethnic  
Diversity

Female  
Members

**49**

New Eagle Scouts

**9,964**

Eagle Scout community  
service hours performed

# #AdventureOn!

